



ASPEN TECH POLICY HUB

aspens institute

2021 Impact

People Impact

In 2021, many Hub alumni assumed new roles in government and with other policy-oriented organizations.

Government

Daniel Bardenstein
Tech & Cyber Strategy Lead, Cybersecurity & Infrastructure Security Agency

Anil Dewan
Senior Advisor to the CIO, Department of Homeland Security

Marcela Escobar-Alava
Deputy Director of Technology, White House

Laura Lanford
Chief Technology Officer, Center for Medicare and Medicaid Innovation

Ann Lewis
Senior Advisor for Technology Delivery, US Small Business Administration

Ashley Llorens
White House nominee for Global Partnership on Artificial Intelligence

Matt Sievers
Cybersecurity Policy Advisor, Department of Defense

Raylene Yung
Executive Director, Technology Modernization Fund at General Services Administration

Private & Social Sectors

Jessica Cole
Interim CEO, US Digital Response

Alex Rosenblat
Head of Marketplace Policy, Fairness, and Research, Uber

Tony Sebro
General Counsel, Change.org

Samara Trilling
Staff Software Engineer, Justfix.nyc

Policy Impact



In 2021, Hub alumni created meaningful policy change in government, industry, and beyond.

- The City of Oakland is [deploying an app](#) that provides services to its homeless population based on recommendations from fifteen Hub fellows.
- Neal Parikh spearheaded the development of the City of New York's first [artificial intelligence strategy](#).
- Anil Dewan and Alexander "RoRo" Romero successfully expanded the scope of the [Department of Defense's Vulnerability Disclosure Program \(VDP\)](#), which provides safe harbor to ethical hackers who discover and report vulnerabilities in government systems.
- Brandie Nonnecke co-chaired development of the nation's first university-wide artificial intelligence strategy for the [University of California system](#).





New Publications

- The Hub launched *New Voices*, a media partnership with *Tech Policy Press* to publish exclusive thought leadership pieces from Hub staff and trainees.
- With colleagues from Aspen Digital, the Hub co-authored a report on improving diversity, equity, and inclusion in the cybersecurity field, drawing on recommendations from two expert roundtables.

During their Hub training, our 2021 trainees also completed 17 projects in direct service to government stakeholders.

For example:

- 14 executive leaders developed frameworks to help states decide whether and how to build digital vaccine systems that were consulted by the State of Colorado.
- 15 fellows pitched the US Small Business Administration on new methods to improve service delivery.
- 16 executive leaders offered ideas to the California Department of Technology on improving its technology project oversight process.
- 23 executive leaders proposed creative ways that the City of New York can hold broadband providers accountable to digital inclusion principles.

What's Next?

In 2022, our sights are set on scaling our programs and expanding our curriculum to new policy areas.

- In Winter 2022, we will host a larger, remote, part-time version of our fellowship program, enabling many more to receive our training.
- In Summer 2022, we will co-host the Aspen Climate Cohort with the Aspen Energy and Environment program.
- We are also developing new curricula to enable people to learn about policymaking even if they can't enroll in our courses.

The Aspen Tech Policy Hub is a West Coast policy incubator, training a new generation of STEM policy entrepreneurs. For more information, visit: www.aspentechpolicyhub.org.

Selection of Media Coverage

- *San Jose Mercury News*, Oakland is Building a New Phone App for its Homeless Residents
- *Wall Street Journal*, Outhacking the Hackers: The Future of Cybersecurity
- *Fortune*, Investors Still Engage in Racist Redlining. Why Haven't We Done Something About It?
- *Washington Post*, Nearly Two-Thirds of Cybersecurity Experts Think Biden's Response to Russian Hack Is Sufficient
- *Forbes*, Innovating Through Empathy to Thrive in a Divided World
- *The Hill*, Report Pushes for Changes to Diversify 'Homogeneous' US Cybersecurity Workforce

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