

Commitment Letter

Pledge to Participate in Green Game Plan

Green Game Plan is an apparel recycling program based at athletic stadiums. Green Game Plan collects all unwanted apparel in any condition from fans as they come to sporting events. The program encourages fan participation with incentives such as passes for public transportation, concessions discounts, or credit toward fan apparel. The donated apparel is picked up by a recycling partner. The proceeds go toward community sustainability programs.

Green Game Plan allows sporting organizations to play an active role in creating more opportunities to achieve zero waste by transforming stadiums into locations for recycling and reuse. By encouraging fans to participate, Green Game Plan aims to raise sustainable apparel as a priority for brands and sponsors.

My organization/company/nonprofit [*insert name here*] would like to join Green Game Plan. Joining Green Game Plan for my organization/company/nonprofit may include one or more of the following actions:

- □ Working in a city-stadium-recycler collaboration to establish a Green Game Plan apparel recycling program.
- Sharing advertising material for the program in my facility or on my facility's social media accounts.
- □ Identifying other possible partners.
- □ Participating in the <u>Aspen Ideas Climate</u> event in March 2023.
- □ Identifying possible incentive programs for fans to bring their apparel to donate.

Signatories