



Our 2022 Impact: A Summary

PEOPLE IMPACT

Today, Hub alumni are leading policy change across all levels of government and civil society. These are some of the new policy-oriented roles that Hub alumni assumed in 2022.

NEW POSITIONS IN GOVERNMENT

- ▶ **Anjana Rajan** – Assistant National Cyber Director for Technology Security at the White House
- ▶ **Ann Lewis** – Director of the General Services Administration’s Technology Transformation Services
- ▶ **Alex Bores** – Elected Representative for District 73 in the New York State Assembly
- ▶ **Lisa Einstein** – Executive Director of the Cybersecurity and Infrastructure Security Agency’s Cybersecurity Advisory Committee
- ▶ **Daniel Bardenstein** – Tech Strategy and Implementation Lead at the Cybersecurity and Infrastructure Security Agency
- ▶ **Rebecca Peters** – International Water Policy Advisor at the US Department of State’s Bureau of Oceans and International Environmental and Scientific Affairs
- ▶ **Katarina Watney** – Acting Deputy Plans Lead at US Department of Health and Human Services

NEW POSITIONS IN THE PRIVATE AND SOCIAL SECTORS

- ▶ **Sue Hendrickson** – Executive Director of the Berkman Klein Center
- ▶ **Carlos Torres** – Chief Legal Officer of Mozilla
- ▶ **Rohit Chandra** – Chief Technology Officer of the Cleveland Clinic

POLICY IMPACT

In 2022, Hub alumni were instrumental to meaningful policy change in government, industry, and beyond.

FELLOW IMPACT UPDATES

Nidhi Hebbbar and **Madison Jacobs**’ nonprofit, Edtech Equity, co-launched a [product certification](#) for education technology tools that center racial equity throughout their development, based on a prototype they built as part of their Hub final project.

Daniel Bardenstein led the development and rollout of the Cybersecurity and Infrastructure Security Agency’s new [cross-sector Cybersecurity Performance Goals](#), with support from other Hub alumni in government, including Anil Dewan, Alexander “RoRo” Romero, and Lisa Einstein.

Building on an exercise he completed at the Hub, **Alex Bores** persuaded New York City officials to add the [Roosevelt Island Tram to Google Maps](#), enabling more visitors to access the island.

Hub alumna **Raylene Yung** testified before the House Oversight and Reform Committee in her capacity as Executive Director of the Technology Modernization Fund.

NEW PROJECT UPDATES

During their Hub training, our 2022 trainees also completed 18 final projects, including 9 directly in service to government stakeholders.

Nadia Seeteram pitched the US Department of Housing and Urban Development [2 ways](#) that it can take advantage of existing government tools and resources to more quickly disburse disaster recovery grants.

Alyssa Poletti proposed [new data reporting and evaluation policies](#) to help the State of Washington better serve vulnerable communities through its Low-Income Home Energy Assistance Program.

Nine members of the winter 2022 Tech Policy Primer cohort worked with the Federal Trade Commission to improve its investigations process, proposing [solutions](#) for managing reports of violations and shoring up the agency’s technical capacity.

Nine other members of the winter 2022 Tech Policy Primer cohort presented the Cybersecurity and Infrastructure Security Agency with ways it can [scale the use of Bug Bounty Programs](#) across government, developing materials to help agencies increase their preparedness.



OTHER VENTURES

The Hub launched our [Policy 101 series](#), which provides quick 1-page overviews of key tech policy issues of the day. Written by Hub staff and experts, the 101s have received positive feedback from domain experts and novices alike.

Building on the impact of our 2021 report on the cybersecurity workforce, the Hub authored a new [report](#) on improving diversity, equity, and inclusion (DEI) in the climate field, sharing recommendations gathered from 2 expert roundtables.

The Hub also used the insights from our cybersecurity workforce report to respond to a request for information from the White House, [outlining actions that the National Cyber Director should take](#) to improve diversity, equity, and inclusion in the cybersecurity space.

Over 100 teams participated in the Hub's [prize competition](#) for projects that combat mis- and dis-information, hosted in partnership with the Aspen Institute Commission on Information Disorder. Four semifinalist teams competed at the live pitch final event in April, at which Alterea, Inc. won the grand prize for its media literacy video game.



WHAT'S NEXT

In 2023, we are eager to scale our programs in new and exciting ways.

We plan to pilot new formats for delivering our curriculum, such as short courses on specific topics and train-the-trainer modules.

We look forward to exploring new partnerships and integrations with other organizations to expand our reach across the policy ecosystem.

In early 2023, we will offer our popular Tech Executive Leadership Initiative for a 4th time, helping many more senior technology executives apply their skills to policy.



SELECTION OF MEDIA COVERAGE

Forbes

Forbes

["How Do You Diversify the Cybersecurity Field?"](#)

THE HILL

The Hill

["Floods Are Trapping Americans In More Ways Than One"](#)

The Washington Post

The Washington Post

["For Cyber Experts, Disinformation Overshadows Cyberthreats in Midterms"](#)

TC

TechCrunch

["Cybersecurity Could Offer a Way for Underrepresented Groups to Break into Tech"](#)

EducationWeek

EducationWeek

["All That Ed Tech Schools Bought During the Pandemic Won't Improve Equity. Here's Why"](#)

the cyberwire

The CyberWire

["Diversity, Equity, and Inclusion in the Workplace"](#)

THE HILL

The Hill

["White House Cyber Hire Highlights Diversity Challenges in Tech Workforce"](#)

The Aspen Tech Policy Hub is a West Coast policy incubator, training a new generation of STEM policy entrepreneurs. For more information, visit www.aspentechpolicyhub.org



The Aspen Institute
2300 N St. NW, Suite 700
Washington, DC 20037
202 736 5800